

# FRANCISCO MARTÍNEZ-SÁNCHEZ

CURRICULUM VITAE --- June 26

## PERSONAL DATA

Date and place of birth: June 25, 1979 in Murcia, Spain. Dpto. Métodos Cuantitativos para la Economía y la Empresa  
Citizenship: Spanish. Facultad de Economía y Empresa  
Phone: 0034 868 88 7991 Universidad de Murcia  
E-mail: fms(at)um.es Campus de Espinardo  
Orcid ID: 0000-0002-9149-2340 30100 Murcia (SPAIN)

## EDUCATION

2008 Ph.D. in Economics (Qed), Universidad de Alicante, Spain.  
Advisor: Javier M. López Cuñat.  
2003 M.Sc. in Economics (Qed), Universidad de Alicante, Spain.  
2001 B.A. in Economics, Universidad de Murcia, Spain.

## CURRENT POSITIONS

Associate Professor (Profesor Titular de Universidad), Universidad de Murcia (since July 2018)

MERITS OF RESEARCH ACTIVITY (SEXENIOS): 3 (2006-2011; 2012-2017; 2018-2023).

## FIELDS OF INTEREST

Broadcasting Industry, Industrial Organization, Markets for Information Goods, Mixed Oligopoly, The Economics of Piracy

## TEACHING INTEREST

Industrial Organization, Statistics, Game Theory and Microeconomics.

## SELECTED PUBLICATIONS

- Martínez-Sánchez, F., 2024. Competing to sell the reference product. *Review of Industrial Organization*, 64(4), 515–531.  
Media coverage: [CentroCompetencia](#).
- Martínez-Sánchez, F., 2021, Tracking the price of almonds in Spain, *Journal of Competition Law & Economics*, 17(3), 750–763.  
Media coverage: [Nada es Gratis](#).
- Martínez-Sánchez, F., 2020, Preventing Commercial Piracy when Consumers are Loss Averse, *Information Economics and Policy*, 53 (December 2020): 1-11. Article 100896.
- López-Cuñat, J. M. and F. Martínez-Sánchez, 2015, Anti-piracy policy and quality differential in markets for information goods, *European Journal of Law and Economics*, 39(2), 375-401.
- González-Maestre, M. and F. Martínez-Sánchez, 2015, Quality choice and advertising regulation in broadcasting markets, *Journal of Economics*, 114(2), 107-126.
- González-Maestre, M. and F. Martínez-Sánchez, 2014, The Role of Program Quality and Publicly-owned Platforms in the Free to Air Broadcasting Industry, *SERIEs – Journal of the Spanish Economic Association*, 5(1), 105-124.
- Martínez-Sánchez, F., 2010, Avoiding Commercial Piracy, *Information Economics and Policy*, 22 (4), 398-408.

## **PREVIOUS ACADEMIC POSITIONS**

Mar. 2012 – July 2018 Assistant Professor, Dpto. Métodos Cuantitativos para la Economía y la Empresa, Universidad de Murcia, Spain. (Profesor Contratado Doctor Permanente).

Nov. 2010 – Mar. 2012 Assistant Professor, Dpto. Métodos Cuantitativos para la Economía y la Empresa, Universidad de Murcia, Spain. (Profesor Contratado Doctor Interino).

Feb. 2010 – Oct. 2010 Lecturer, Dpto. Métodos Cuantitativos para la Economía y la Empresa, Universidad de Murcia, Spain. (Profesor Ayudante Doctor).

Sept 2009 – Feb. 2010 Lecturer, Dpto. Teoría e Historia Económica, Universidad de Granada, Spain. (Profesor Ayudante Doctor).

Oct 2007 – Sept 2009 Lecturer, Dpto. Teoría e Historia Económica, Universidad de Granada, Spain. (Profesor Sustituto Interino).

Oct 2004 – Sept 2007 Teaching Assistant, Depto. Fundamentos del Análisis Económico, Universidad de Alicante, Spain. (Profesor Ayudante).

## **ADMINISTRATIVE DUTIES**

Academic Secretary of the department of “Métodos Cuantitativos para la Economía y la Empresa” at the University of Murcia, Oct. 2017 – Nov. 2018.

Head of the department of “Métodos Cuantitativos para la Economía y la Empresa” at the University of Murcia, Dec. 2018 – Feb. 2023.

## **PUBLICATIONS**

1. Martínez-Sánchez, F., 2024. Competing to sell the reference product. *Review of Industrial Organization*, 64(4), 515–531.  
Media coverage: [CentroCompetencia](#).
2. Martínez-Sánchez, F., 2022. Privatization Policies by National and Regional Governments, *International Game Theory Review*, 24(2): 1-23. Article 2150011.
3. Martínez-Sánchez, F., 2021, Tracking the price of almonds in Spain, *Journal of Competition Law & Economics*, 17(3), 750–763.  
Media coverage: [Nada es Gratis](#).
4. Martínez-Sánchez, F., 2021, Price versus quantity in a duopoly of vertical differentiation with loss-averse consumers, *Research in Economics*, 75(1): 1-6.
5. Martínez-Sánchez, F., 2020. Collusion and Customization, *International Game Theory Review*, 22(4): 1-11. Article 2050007. DOI: [10.1142/S0219198920500073](https://doi.org/10.1142/S0219198920500073)
6. Martínez-Sánchez, F., 2020, Preventing Commercial Piracy when Consumers are Loss Averse, *Information Economics and Policy*, 53 (December 2020): 1-11. Article 100896. <https://doi.org/10.1016/j.infoecopol.2020.100896>
7. Martínez-Sánchez, F. and A. Romeu, 2018, Development and software piracy, *Economics: The Open-Access, Open-Assessment E-Journal*, 12 (2018-8): 1–21.
8. Martínez-Sánchez, F., 2016, Versioning Goods and Joint Purchase: Substitution and Complementarity Strategies, *Prague Economic Papers*, 25(5), 577-590.
9. López-Cuñat, J. M. and F. Martínez-Sánchez, 2015, Anti-piracy policy and quality differential in markets for information goods, *European Journal of Law and Economics*, 39(2), 375-401.
10. González-Maestre, M. and F. Martínez-Sánchez, 2015, Quality choice and advertising regulation in broadcasting markets, *Journal of Economics*, 114(2), 107-126.

11. Martínez-Sánchez, F., 2014, Learning by Copying a Piratable Good, *Theoretical Economics Letters*, 4, 787-794.
12. González-Maestre, M. and F. Martínez-Sánchez, 2014, The Role of Program Quality and Publicly-owned Platforms in the Free to Air Broadcasting Industry, *SERIEs – Journal of the Spanish Economic Association*, 5(1), 105-124.
13. Martínez-Sánchez, F., 2013, Time to Market and Impatient Customers, *Bulletin of Economic Research*, 65 (2), 194-202.
14. Martínez-Sánchez, F., 2012, Collusion in Software Markets, *Economics Bulletin*, 32 (2), 1345-1352.
15. Martínez-Sánchez, F., 2011, Bertrand Competition in a Mixed Duopoly Market: A Note, *The Manchester School*, 79 (6), 1058-1060.
16. Martínez-Sánchez, F., 2011, Collusion, Competition and piracy, *Applied Economics Letters*, 18 (11), 1043-1047.
17. Martínez-Sánchez, F., 2010, Avoiding Commercial Piracy, *Information Economics and Policy*, 22 (4), 398-408.
18. Martínez-Sánchez, F., 2007, The Role of an Imitating Firm in a Dynamic Context, *Lecturas de Economía*, 67 (Julio-Diciembre), 225-240.
19. Martínez-Sánchez, F., 2007, The Economics of IPR Protection Policies: Comment, *Review of Network Economics*, 6 (4), 525-529.

### **MISCELLANEOUS**

- Martínez-Sánchez, F. and A. Rosa-García, 2013, Estimación de la frecuencia de copia entre estudiantes usando una lista aleatorizada, *@tic - revista d'innovació educativa*, 10, 55-59.
- Martínez-Sánchez, F., 28-07-2014, [NeG Visual y Básico: Distribución de municipios según su tamaño](#), *Blog Nada es Gratis*.
- Martínez-Sánchez, F., 29-05-2023, [La tiranía de la ANECA](#), *Blog Nada es Gratis*.

### **GRANTS AND FELLOWSHIPS**

2005, Feb-Jul	Marie Curie Fellowship Scheme at the University of Southampton, Division of Economics, UK.
2001-2004	Teaching Fellowship awarded by Universidad de Alicante, Spain.

### **VISITING APPOINTMENTS**

2008, July	Dpto. Fundamentos del Análisis Económico, Universidad de Murcia, Spain.
2005, Feb-Jul	Division of Economics, University of Southampton, UK.

### **TEACHING EXPERIENCE**

#### Universidad de Alicante

Teaching Assistant for the (undergraduate) courses: Economics I, Macroeconomics, Macroeconomics II, Microeconomics, Microeconomics II, Advanced Microeconomics I and Advanced Microeconomics II.

#### Universidad de Granada

Undergraduate courses: Economic Growth, International Economics, Macroeconomics I, Microeconomics I, Microeconomics II.

#### Universidad de Murcia

Undergraduate courses: Statistics for business I, Statistics for business II, Econometrics, Econometrics I, Economic statistics I.

Graduate course: Technical Support to Research, Introduction to analytical marketing.

Instituto Universitario de Postgrado: Graduate course: Commercial Piracy.

### **CONTRIBUTIONS TO CONFERENCES**

European Association for Research in Industrial Economics: Amsterdam (Netherlands), 2006; Valencia (Spain), 2007; Stockholm (Sweden), 2011; Vienna (Austria), 2022.

ASSET Annual Meeting: Rethymnon (Greece), 2005; Bilbao (Spain), 2013.

Jornadas de Economía Industrial (Spain): Reus, 2008; Murcia, 2012; Segovia, 2013; Alicante, 2015; Palma de Mallorca, 2016; Barcelona, 2018; Madrid (2010, 2019); Las Palmas de Gran Canaria (2022); Bilbao (2005, 2023).

Simposio de la Asociación Española de Economía (Spain): Murcia, 2005; Oviedo, 2007; Zaragoza, 2008; Valencia, 2009; Madrid, 2010; Málaga, 2011; Palma de Mallorca, 2014; Bilbao, 2016; Alicante, 2019.

Encuentro de Economía Aplicada (Spain): Huelva, 2011; Alicante, 2015; Sevilla (2010, 2016); Cartagena, 2019; Cádiz, 2026.

Qed Meeting: Vienna (Austria), 2006.

### **INVITED SEMINARS**

Universidad de Alicante (Mar, 2005); Universitat de Barcelona (Dec, 2012); Universidad de Granada (Feb, 2007; Dec, 2008); Universidad de Huelva (Jan, 2016); Universitat Illes Balears (Apr, 2007; Mar, 2019); Universitat Jaume I (Apr, 2006); Universidad de Murcia (Mar, 2006; Dec, 2008; Jun, 2010; Nov, 2018; Jul, 2025); Universidad del País Vasco (Jun, 2007).

### **EDITORIAL WORK**

Member of the Scientific Committee, *Lecturas de Economía*, 2016-present.

### **REFEREEING EXPERIENCE**

Economica; Economic Modelling (x2); Economics E-Journal (x2); Economics Bulletin (x3); Information Economics and Policy; International Game Theory Review; International Journal of Business and Economics; Journal of Economics (x11); Journal of Economics & Management Strategy (x2); Journal of Industry, Competition and Trade; Journal of Media Economics ; Marketing Science; Review of Network Economics (x2); Scottish Journal of Political Economy (x2); Transactions in GIS; The American Journal of Economics and Sociology; The B.E. Journal of Theoretical Economics; The Scandinavian Journal of Economics; Wine Economics and Policy.

### **PROJECTS EVALUATION**

The Israel Science Foundation; Spanish Agencia Estatal de Investigación.

### **OTHER SCIENTIFIC ACTIVITIES**

Member of Local Committee at the XXXII Simposio de Análisis Económico (Granada, 2007).

Member of Local Committee at the XXVII Jornadas de Economía Industrial (Murcia, 2012).

### **RESEARCH PROJECTS**

“Preferencias Sociales: altruismo, bienes comunes, aversión étnica y redes sociales”, CICYT, SEJ2007-62081/ECON. Main Researcher: Pablo Brañas Garza.

“Movilidad, costes de cambio e innovación tecnológica en los servicios minoristas: aplicaciones del análisis de los servicios financieros minoristas”, Conserjería de Innovación, Ciencia y Empresa de la Junta de Andalucía, P08-SEJ-03781. Main Researcher: Santiago Carbó Valverde.

“Crecimiento y ciclos económicos: teoría, aplicaciones e implicaciones de política económica”, MICINN, ECO2010-19830. Main Researcher: Máximo Camacho Alonso.

“Política de Privatizaciones y Gobiernos Regionales”, Cátedra Pasqual Maragall. Main Researcher: Francisco Martínez-Sánchez.

“Crecimiento y ciclos económicos: retos tras la gran recesión”, MEYC, ECO2013-45698. Main Researcher: Máximo Camacho Alonso.

“Crecimiento y ciclos económicos: nuevos retos tras la gran recesión”, MEYC, ECO2016-76178-P. Main Researcher: Máximo Camacho Alonso.

“Crecimiento y ciclos económicos”, MCEI, PID2019-107192GB-I00. Main Researcher: Máximo Camacho Alonso.

“Crecimiento y ciclos económicos”, MCEI, PID2022-136547NB-I00. Main Researcher: Máximo Camacho Alonso.

### **LANGUAGES**

Spanish: mother tongue. English: intermediate. French: beginner.