Guide to writing INTRODUCTIONS

Like a good host, a good introduction invites the reader in and provides entertainment appropriate to the occasion. It attracts the reader's attention and sparks her interest; it sets up the purpose and the tone of the essay, and it leads smoothly into the writer's thesis.

Use this list to choose an appropriate introductory style for your essay.

- 1. Present a controversial or provocative question
- 2. Take a contradictory position on an accepted assumption or myth
- 3. Present striking or startling facts or statistics
- 4. Connect your topic to a current event or controversy
- 5. Tell a funny story that makes an important point
- 6. Set up a historical background for your topic
- 7. Use a quotation that relates directly to your topic
- 8. Provide a definition of a key concept