TEACHING ESP

Practice activity:

Outline a needs analysis and a brief description of the course you should organize for the following situations:

- 1) An Import-Export company needs a training course for new staff. All the people involved in the course have an intermediate level of English, and their work will be related with transport and payment documentation.
- 2) A Law Firm is looking for a course on how to communicate on the phone with prospective clients. The firm's speciality is divorces and wills.